



CANADIAN EDUCATION ASSOCIATION/EDCAN NETWORK POSITION PROFILE

PRESIDENT & CHIEF EXECUTIVE OFFICER

The EdCan Network Board of Directors is seeking a dynamic President & CEO to lead our next exciting phase of organizational growth and development as the voice of Canadians championing change in public education.

ORGANIZATION

The newly launched EdCan Network continues the Canadian Education Association's 125-year tradition as the independent national organization supporting thousands of courageous K-12 educators dedicated to ensuring that all students receive the best possible learning experiences. We strive to impact the quality of public education by featuring their work in our *Education Canada* Magazine, professional learning and fact sheets – content that cuts through the rhetoric to amplify what really works.

The EdCan Network is not just a new logo – it embodies a reinvigorated position of the Canadian Education Association to amplify the bold innovation of our teachers, principals, superintendents, researchers and other education leaders. Our professional learning events provide a critical space for open dialogue and consensus-building to tighten our collective understanding of how education policy and research influence classroom practice and vice-versa.

Organizational Stance and Positioning:

The quality of Canadian public education should be judged by more than standardized test scores. The EdCan Network is sharply focused on the quality of learning and learner engagement in schools and addressing the increasing number of students and teachers who are tuning out of school.

The EdCan Network believes that:

- *All* learners' needs should take precedence over ideology and politics so that they discover their passions and interests in deeply engaging learning environments, ones that inspire them to become confident and competent learners for life
- *All* educators should be trusted as designers of learning and further empowered to innovate and bridge the gap between policy decisions and actual learning
- A more flexible public education system is required to support the rapidly changing and diverse needs of *all* learners

Competing holistic vs. corporate narratives about the role of public education often takes the focus away from what's best for students. More than ever, what's needed in the education landscape is the EdCan Network – beholden to no special interest and uniquely positioned to advance change for all the right reasons by focusing exclusively on the quality of education and level of engagement in our learning environments.



NETWORK GOVERNANCE

The EdCan Network is governed by an engaged and highly committed 13-member Board of Directors and supported by a Pan-Canadian Advisory Council of over 30 senior executives from government, industry, school boards, and professional associations – all of whom are passionate champions of public education.

POSITION MANDATE

Reporting to the Board of Directors, and working with a supportive and engaged Advisory Council, and small dedicated staff. The scope of responsibility of the President & CEO includes, but is not limited to the following:

- Develop and lead a strategic plan to secure, increase and diversify sustainable funding sources to ensure the long-term growth of the EdCan Network.
- Facilitate the input of the Board, EdCan Network staff and Advisory Council members in the development of this long-term strategic plan to broaden the EdCan Network's membership base and to identify high impact priorities that will increase revenue sources, partnerships and influence through its strategic initiatives (research, projects, programs, publications, membership, professional development events), knowledge mobilization, funding proposals and plans, new partnerships, etc.
- Be the key driver to position our network as the leading independent authority for supporting the courageous changemakers who are currently innovating education.
- Be the catalyst for producing and disseminating leading edge educational research and research informed opinions.
- Advocate for – and influence – provincial ministry of education agendas by addressing policies and outcomes around student learning.
- Inspire, lead, and manage the continued professional development of our team of staff, consultants and suppliers by spearheading an open, collaborative, inclusive, energetic, engaged and creative/ innovative work culture.
- As the public "face" of the EdCan Network, engage and mobilize action among a broader education network of Ministries and Faculties of Education representatives, parents, students, citizens, corporations, etc. via dynamic presentations at a wide variety of education sector events and by continually sharing her/his expert analysis via our various communications tools and channels.
- Provide strong support, inspiration, advice and accountability to the Board of Directors with a keen eye to recruit likeminded high-caliber leaders to serve on the Board and Advisory Council in the future.
- Be a strong steward of the organization's mission, finances and resources.
- Perform additional duties that may be assigned by the Board of Directors.

DESIRED CANDIDATE PROFILE

Candidates must meet the following criteria to be considered for this challenging leadership opportunity:

Education:

- Advanced education (minimum of a Master's degree in education or in another relevant discipline)
- Evidence of continuous learning

Required Experience:

- Expertise and experience in as well as comfort and proven success with fund development and revenue generation
- Proven success in a senior leadership role as champion and advocate for a cause
- Demonstrated ability to develop and implement a strategic plan that achieves results, on time and on budget
- Demonstrated track record in leading complex organizational/systemic change/transformation within a complex network of stakeholders to achieve results
- Proven ability to advocate for change using research/evidence/data
- Proven ability to work in, and manage a small, nimble, lean organization with limited resources
- Demonstrated enabling, collaborative, and inclusive approach to leadership
- Proven ability to lead, inspire, manage and develop a talented mission-focused team

The following experience would be considered assets:

- Extensive applied knowledge and experience in the world of K-12 and/or post-secondary education
- Experience in, and commitment to, educational research; experience in/ understanding of knowledge mobilization
- Proven ability to advocate for change in education using educational research/evidence/data

Required Competencies/Skills:

- **Bilingualism (written and oral French and English) is required**
- Leadership as defined by: integrity, ability to inspire trust; vision/foresight; ability to rally others around a shared vision; ability to deliver planned results.
- Excellent communication skills (listening, verbal, written, presentation)
- Strong organizational, budget and people management skills
- Ability to engage others, respectfully and thoughtfully by seeking out and respecting differing perspectives and new ideas
- Ability and willingness to travel
- Ability to sustain political neutrality, while serving as an effective advocate for change



The following competencies/skills would be considered assets:

- A proven changemaker, with a passion for education, and a reputation for supporting other education changemakers
- A creative, collaborative and innovative leader who can mentor his/her team to think differently about how to challenge the "status quo" in Canadian Education

This position is located at the EdCan Network's office in Toronto, Ontario.

Interested applicants may explore this opportunity in confidence by submitting a CV and cover letter to cliberbaum@edcan.ca no later than June 30th, 2017.

The publication of this advertisement is neither an assurance that an applicant will be hired, nor that the position will be held open for any specific period if a suitable candidate for the position is identified at an earlier date. We thank all applicants for their interest but only those who are considered for an interview will be contacted.